

hyybab

enliven the senses

MEET BRISTOL AND BATH WELCOME TO HYYBAB



Leo Platt, Managing Director


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WHAT IS HYYBAB?

A photograph of two men in suits sitting at a dark conference table, both wearing VR headsets and holding controllers. They appear to be in a virtual environment. On the table are laptops, a glass of orange juice, and a brown box with the 'hyybab' logo. In the background, a screen displays the 'hyybab' logo and the tagline 'enliven the senses'.

hyybab  
enliven the senses

A breakthrough in venue marketing  
that transcends a typical virtual tour.

A photograph of two women sitting at a dark desk. The woman on the left has curly brown hair, is wearing a grey blazer over a bright pink top, and is smiling while looking at an open white gift box with pink tissue paper. She is wearing pink headphones. The woman on the right has long, wavy blonde hair, is wearing a white t-shirt, and is smiling while looking at a black HP laptop. She is also wearing pink headphones. There is another open white gift box on the desk between them. The background is a plain, light grey wall.

Hybab gives  
the vibe of your venue virtually.

Enveloping bookers in  
your wonderful hospitality.

THE REVOLUTIONARY HYYBAB  
EXPERIENCE COMBINES THE  
TANGIBLE AND THE VIRTUAL TO  
CREATE A...

*touchable*



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*hostable*

*boastable...*



...VENUE VISIT LIKE NO OTHER.



# HOW DOES HYYBAB WORK?



Hyybab is something you do, not watch. It is utterly interactive and cleverly immersive, so hosts can greet and guests can mingle.

Hyybab is hosted in real-time by you, allowing you to show guests exactly the spaces they want to see...

...as well as the spaces that you want to upsell.

We create your Hyybab experience by scanning your space using the latest **Matterport technology**.

If you already have a Matterport virtual tour we can adapt it making your existing marketing assets work **harder and smarter**.

We then design your **Hyybab experience**, upload it to our ground-breaking platform and curate your venue multi-sensory showround.





# THE GUEST EXPERIENCE



  
**PARK REGIS**  
BIRMINGHAM UK



  
**PARK REGIS**  
BIRMINGHAM




ESSENTIAL BABBOX

## BABBOXES CONTAIN...

- Headphones
- Welcome letter with clear instructions on how to join your multisensory virtual tour
- Custom designed scented packaging

And a whole host of options, including:

- 3D viewers
- Beverages and nibbles
- Venue literature
- Immersive gifts
- Interactive virtual tour activities

GUEST ENTERS HYYBAB WITH JUST  
ONE CLICK



You are being hosted by Leo Platt

YOUR CONTROLS:





## THE HYYBAB PLATFORM

- No need to download any software - one click and your guests are Hyybabbing
- Guests can access from any web browser
- Custom designed look and feel to compliment your brand - a refreshing change from Zoom or Teams
- Amazing stereo audio allowing your guests to be fully immersed in the vibe of your venue
- A selection of images from your venue are included on the digital platform as standard





Hotel Entrance

Hotel Reception

+ Bedrooms

Conference & Events Entrance

+ Conference Rooms - Level 16

+ Conference Rooms - Level 15

+ Conference Rooms - Level 11

+ Conference Rooms - Level 4

1565 Bar

1565 Restaurant

1565 Terrace

Shakina Spa

Gym



Hotel Entrance

Hotel Reception

– Bedrooms

Executive Double

Junior Suite

Presidential Suite

Conference & Events Entrance

– Conference Rooms - Level 16

Sky Loft

Sky Loft Evening

Sky Gallery

Sky Gallery Evening

+ Conference Rooms - Level 15

+ Conference Rooms - Level 11

+ Conference Rooms - Level 4

1565 Bar





GUESTS THEN  
ENJOY A VENUE  
VISIT LIKE NO  
OTHER

**WE WOULD LOVE TO GIVE YOU A DEMO**

IF YOU WOULD LIKE A DEMO DROP US A LINE

[leo@hyybab.com](mailto:leo@hyybab.com)



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